



**BOTRAN**<sup>®</sup>

PURE CANE GUATEMALAN RUM

**CAPTURE  
ITS SMOOTHNESS**



**100% PURE CANE**  
**200% SMOOTHNESS**

Welcome to the land of smoothness  
hand-selected sugar cane, from a single estate.  
Fresh sugar cane juice enriched with the unique flavor of our land  
slowly reduced to elevate our rum's pure sweet essence...

...Adding No Sugar

Dynamically aged in the Guatemalan Highlands,  
where our rum's smoothness finds its perfect finish.





**RON DE  
GUATEMALA**  
DENOMINACIÓN DE ORIGEN PROTEGIDA



★ CASA BOTRAN: SANTA RITA, QUETZALTENANGO  
(LAT/LON: 14°52'46.0"N 91°34'49.4"W)

★ FARM: SAN ANDRÉS VILLASECA, RETALHULEU  
(LAT/LON: 14°30'22.8"N 91°35'06.2"W)

★ BOTTLING HOUSE: MIXCO, GUATEMALA  
(LAT/LON: 14°37'48.1"N 90°35'53.0"W)



# OUR STORY

More than 80 years ago, among the volcanoes of glorious Guatemala — the land of smoothness — Ron Botran was born.

Botran is a rum cultivated, distilled, aged, and bottled in Guatemala, from start to finish, to bring the world the experience of a rum crafted **100% from pure cane, with exceptional smoothness.**

In an industry of molasses-based rums, Botran chose the richness, flavor, and freshness of pure cane. And while other rums were aged statically, Botran embraced dynamic aging to infuse its elixir with nuances — **no sugar added.** It was dressed in the Aqua Blue that flows through the rivers, lakes, and oceans of its land of eternal spring — leaving behind the darkness that once filled the premium rum universe.

Decades later, Ron Botran remains Guatemala's best-selling aged rum, raising a glass in more than 70 countries around the world — and counting.

**Capture Its Smoothness.**



# THE BOTRAN.<sup>®</sup> RANGE



**RON DE  
GUATEMALA**  
DENOMINACIÓN DE ORIGEN PROTEGIDA



CARBON NEUTRALITY  
e e e e e  
[www.sgs.com/climatechange](http://www.sgs.com/climatechange)

CLASSIC BLENDS





PREMIUM BLENDS

DISTINCTIVE BLENDS



# CLASSIC BLENDS







# BOTRAN No. 8

Aged in sherry casks, **Botran No. 8** looks to Spanish traditions of rum making and turns them on their head, in a way only Guatemalans know how.



## AGING

Dynamic Aging (Solera adapted).  
Blend of 5 to 8-year-old rums.



## CASKS

Ex-American Whiskey  
Ex-American Whiskey Medium Toasted  
Ex-Sherry Wine (Oloroso)



## PERFECT SERVE

Fantastic for fruity cocktails such as  
a Mojito and Piña Colada.

Capacity **700ml**.  
Alcohol percentage **40% Alc. Vol.**



## TASTING NOTES

### PREDOMINANT NOTE

Tropical fruits.

### COLOR

Amber with golden sparkles.

### NOSE

Rich notes of vanilla, toasted oak and  
tropical fruits (like banana and pineapple).

### PALATE

Notes of tropical fruits (like coconut,  
banana and pineapple).

### FINISH

Oak notes.



## 2 GLOBAL AWARDS





# BOTRAN RESERVA BLANCA

We created **Botran Reserva Blanca** because we wanted an aged white rum to boost colorful cocktails.



## AGING

Dynamic Aging (Solera adapted).  
Blend of 3 to 8-year-old rums.  
Charcoal filtered.



## CASKS

Ex-American Whiskey  
Ex-American Whiskey Medium Toasted



## PERFECT SERVE

Ideal for high-end, colorful cocktails.  
Use to energeise a Daiquiri or Rum Tonic.



## TASTING NOTES

### PREDOMINANT NOTE

Toasted oak and vanilla.

### COLOR

Straw yellow.

### NOSE

Smooth and balanced. Notes of  
vanilla, toasted oak and dried fruit.

### PALATE

Pleasant, soft and explosive. Citrus notes  
and vanilla. An unusual complexity for  
a white rum.

### FINISH

Oak notes.



## 4 GLOBAL AWARDS



Capacity **700ml**.

Alcohol percentage **40% Alc. Vol.**



# FINISH IN EX-MUSCATEL WINE CASKS





# BOTRAN KI

Guatemala, the heart of the Mayan world, offers a rich cultural tapestry. In the Mayan language, "Ki" signifies "sweet". Savor a rum aged in ex-Muscatel casks, delivering a natural sweetness with no added sugar.



## AGING

Dynamic Aging (Solera adapted)  
Blend of 6-9 year old rums.



## CASKS

Ex American Whiskey  
Ex American Whiskey Medium Toasted  
Ex Sherry Wine (Oloroso)  
Ex Muscatel Wine



## PERFECT SERVE

Enjoy neat or on the rocks.

Capacity **700ml**.  
Alcohol percentage **40% Alc. Vol.**



## TASTING NOTES

### PREDOMINANT NOTE

Red fruits preserves and honey.

### COLOR

Dark amber with golden sparks.

### NOSE

Caramel, honey, vanilla, cocoa, toasted oak and candied fruits such as peach and orange.

### PALATE

Sweet notes like red fruit preserves, honey, hints of toffee and toasted oak.

### FINISH

Sweet and long caramel mouthfeel with soft oak notes.



# BOTRAN No. 12

The top-selling aged rum in Guatemala. You won't experience our energy until you've tried **Botran No. 12**.



## AGING

Dynamic Aging (Solera adapted).  
Blend of 5 to 12-year-old rums.



## CASKS

Ex-American Whiskey  
Ex-American Whiskey Medium Toasted  
Ex-Sherry Wine (Oloroso)



## PERFECT SERVE

Perfect for uplifting any cocktail.  
Ideal with citrus, salty, bitter  
and sweet flavors.

Capacity **700ml**.  
Alcohol percentage **40% Alc. Vol.**



## TASTING NOTES

### PREDOMINANT NOTE

Dried fruits.

### COLOR

Mahogany with golden highlights.

### NOSE

Delicious notes of vanilla, toasted oak and dried fruits (like nuts and almonds).

### PALATE

Dried fruits and Oak notes.

### FINISH

Toasted oak and vanilla notes.



## 1 GLOBAL AWARD





LA UNICA EMPRESA FAMILIAR DESDE 1945  
LA UNICA DE CASA DE AZÚCAR  
CONCEALTA DE BRUJAS Y HEREDERA  
DE LOS SEÑORES DE LA TIERRA  
DE GUATEMALA  
AGUARDIENTE DE CAÑA DE AZÚCAR  
18 AÑOS  
BOTRAN

BOTRAN

RON DE GUATEMALA

18

SOLERA 1803

BOTRAN RESINO BOTRANA

BOTRAN.

# PREMIUM BLENDS







# BOTRAN No. 15

**Botran No. 15** is aged in port casks for a dry rum with real pizzazz. Guatemalan flair – done Portuguese style.



## AGING

Dynamic Aging (Solera adapted).  
Blend of 5 to 15-year-old rums.



## CASKS

Ex-American Whiskey  
Ex-American Whiskey Medium Toasted  
Ex-Sherry Wine (Oloroso)  
Ex-Port Wine (Tawny).



## PERFECT SERVE

The best rum to freshen up an  
Old Fashioned, or enjoy neat for  
a tongue-tingling taste experience.

Capacity **700ml.**  
Alcohol percentage **40% Alc. Vol.**



## TASTING NOTES

### PREDOMINANT NOTE

Orange peel and spicy notes.

### COLOR

Polished mahogany with reddish  
reflecting sparkles.

### NOSE

Notes of ripe fruits and citric and spicy  
aromas.

### PALATE

Notes of apricot, orange peel, and  
spices (like clove and cinnamon).

### FINISH

Toasted oak and spicy notes.



## 8 GLOBAL AWARDS





# BOTRAN CRISTALINO

The ultimate expression of smoothness in the Botran blends - achieved with a special filtration process.



## AGING

Dynamic Aging (Solera adapted).  
Special Blend of rums.  
Special Charcoal filtered  
(using two types of activated charcoal).



## CASKS

Ex-American Whiskey  
Ex-American Whiskey Medium Toasted



## PERFECT SERVE

Savor it neat, on the rocks, or in a refined Paloma.

Capacity **700ml.**  
Alcohol percentage **40% Alc. Vol.**



## TASTING NOTES

### PREDOMINANT NOTE

Citric, vanilla and oak.

### COLOR

Crystalline, with bright sparkles.

### NOSE

Delicate vanilla and toasted oak notes.

### PALATE

Delightful smoothness with delicate citrus, vanilla, and nuts notes.

### FINISH

Silky and smooth.



## 1 GLOBAL AWARD





# BOTRAN No. 18

Born in 1893, Don Venancio was the first Botran Merino brother to be inspired by glorious Guatemala. **Botran No. 18** is a blend for him. His passion, fire and determination – in one bottle.



## AGING

Dynamic Aging (Solera adapted).  
Blend of 5 to 18-year-old rums.



## CASKS

Ex-American Whiskey  
Ex-American Whiskey Medium Toasted  
Ex-Sherry Wine (Oloroso)  
Ex-Port Wine (Tawny)



## PERFECT SERVE

Enjoy neat or on the rocks.

Capacity **700ml**.  
Alcohol percentage **40% Alc. Vol.**



## TASTING NOTES

**PREDOMINANT NOTE** Maple syrup and dark chocolate.

**COLOR** Deep mahogany with beams of reddish light.

**NOSE** Initial notes of maple syrup and caramelized aromas. Dark chocolate notes emerge as the rum evolves in the glass.

**PALATE** Dry with notes of dried plum and dark chocolate.

**FINISH** Toasted oak and dark chocolate notes.



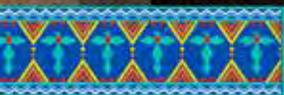
## 21 GLOBAL AWARDS

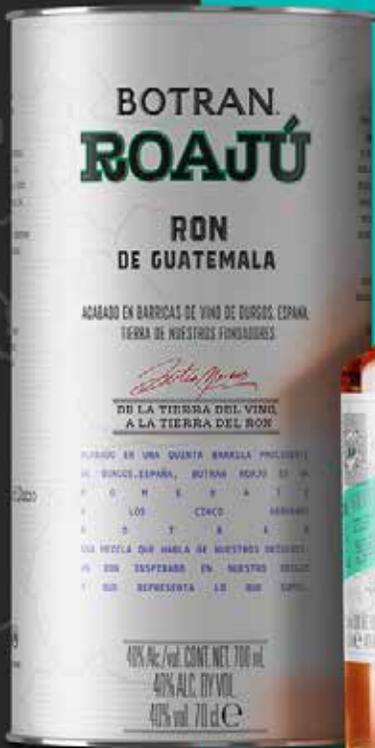




# DISTINCTIVE BLENDS







AGED IN

EX-RIBERA  
DEL DUERO  
WINE CASKS

**A UNIQUE PLEASURE:**  
Deep dark fruit and smooth  
toffee sweetness.

# DISCOVER THE JOURNEY

INSPIRED IN THE JOURNEY OF OUR FOUNDERS. FROM ROA DEL DUERO TO XELAJÚ



## AGING

Dynamic Aging (Solera adapted).  
Blend of 10 to 20-year-old rums.



## CASKS

Ex-American Whiskey  
Ex-American Whiskey Medium Toasted  
Ex-Sherry Wine (Oloroso)  
Ex-Port Wine (Tawny)  
Ex-Roa del Duero Wine (Ribera del Duero)



## LIMITED BATCH

Produced in small batch once every year.



## PERFECT SERVE

Enjoy neat or on the rocks.

Capacity 700ml.  
Alcohol percentage 40% Alc. Vol.



## TASTING NOTES

### PREDOMINANT NOTE

Black fruits and prunes.

### COLOR

Dark copper.

### NOSE

Toasted oak, caramelized notes, black fruits and prunes. Spicy like cinnamon and pepper.

### PALATE

Toffee, black fruits (prunes and black cherry),  
toasted oak, roasted coffee.

### FINISH

Toffee

Capacity 700ml.  
Alcohol percentage 40% Alc. Vol.



## 1 GLOBAL AWARD





# OAKY SMOOTHNESS WITH A BOLD EARTHY FINISH

AGED IN OAK CASKS HARVESTED  
DURING THE WANING MOON PHASE.

LIMITED EDITION

CAPTURE ITS SMOOTHNESS

# TASTE THE MAGIC

## RON BOTRAN LUNAR BLENDS COLLECTION



### **AGING**

Dynamic Aging System (Solera Adapted)  
A fine blend of aged rums, from 10 to 25 years, from the Botran Family's Exclusive Reserve



### **CASKS**

Ex-American Whiskey  
Ex-American Whiskey with medium toast  
Ex Sherry Wine (Oloroso)  
Ex Port Wine (Tawny)  
European Oak (sourced from three forests and harvested during the waning crescent moon phase. Assembled, toasted, and blended in harmony with the biodynamic calendar on Root days, according to the lunar calendar)



### **PERFECT SERVE**

Neat or on the rocks.



### **TASTING NOTES**

#### **PREDOMINANT NOTE**

The strength and elegance of European oak, with earthy and spiced character.

#### **COLOR**

Mahogany with golden highlights.

#### **NOSE**

The strength of the oak welcomes us with a rustic and spicy touch, accompanied by fruity, caramelized, and citrus notes.

#### **PALATE**

Lingering oak presence, dry and robust, with an earthy character softened by subtle fruity notes and a delicate toasted touch.

#### **FINISH**

Intense oak expression with a long-lasting mouthfeel.



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# SIP SMOOTHNESS

